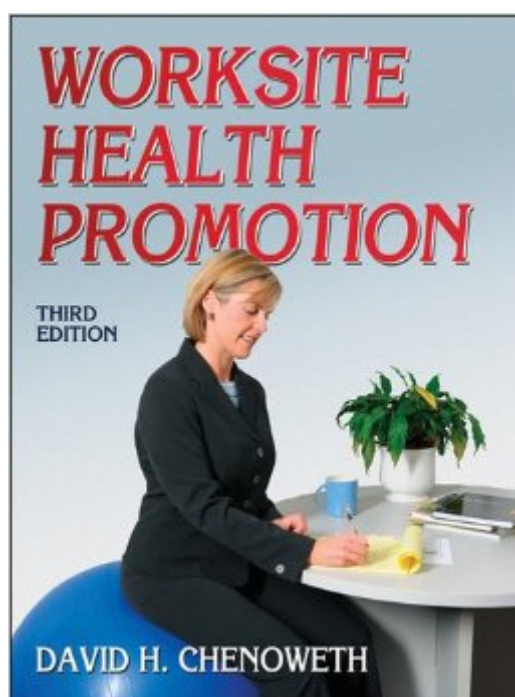


The book was found

Worksite Health Promotion



Synopsis

In today's difficult economic environment, worksite health promotion programs are becoming increasingly important as employers look for ways to contain health care costs and improve productivity. The newly updated *Worksite Health Promotion, Third Edition*, presents students and professionals with all of the information they need to create programs that address these issues, improving both the physical health of the employees and the financial health of the organization. Based on Dr. Chenoweth's expertise as a professor and a professional consultant, the text combines theoretical principles and research with practical applications and real-world examples to give readers a comprehensive and immediately useable introduction to the field. The text begins with an overview of worksite health promotion that illustrates the importance of these programs in today's workplace. This is followed by a discussion of the economic forces that make implementing worksite health programs so advantageous for employers. The text's clear presentation of program benefits highlighted in economic-based evaluations will prepare readers to make a case for their own interventions. *Worksite Health Promotion, Third Edition*, provides a step-by-step approach to planning, implementing, and evaluating programs. Readers will explore key topics such as assessing employees' needs, setting appropriate goals, gaining management buy-in, budgeting, and program evaluation. They will also find full coverage of programming issues, including strategies for developing programs for healthy lifestyles, medical self-care, and disability management. The specific challenges of programming for small businesses and multisite workplaces are also addressed.

Book Information

File Size: 3205 KB

Print Length: 248 pages

Publication Date: August 24, 2011

Sold by: Digital Services LLC

Language: English

ASIN: B005IYNSFC

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #516,215 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #14 in Kindle Store > Kindle eBooks > Medical eBooks > Specialties > Occupational & Industrial Medicine #87 in Kindle Store > Kindle eBooks > Health, Fitness & Dieting > Personal Health > Work-Related Health #93 in Books > Medical Books > Medicine > Internal Medicine > Occupational

Customer Reviews

happy to find and use this book for the class and able to return when finished. Great way to do biz

Helped with my school work.

Got in e book, good

Excellent resource for corporate wellness planning, strategies, and initiatives. This resource also delivered excellent insight on the fabric of the healthcare industry as it relates to such corporate initiatives.

[Download to continue reading...](#)

Worksite Health Promotion - 2nd Edition Worksite Health Promotion Health Promotion Throughout the Life Span, 8e (Health Promotion Throughout the Lifespan (Edelman)) Health Promotion Throughout the Life Span (Health Promotion Throughout the Lifespan (Edelman)) Theoretical Foundations Of Health Education And Health Promotion Teaching Strategies For Health Education And Health Promotion: Working With Patients, Families, And Communities Planning, Implementing, & Evaluating Health Promotion Programs: A Primer (7th Edition) Planning, Implementing, & Evaluating Health Promotion Programs: A Primer (6th Edition) Principles and Foundations of Health Promotion and Education (6th Edition) Health Promotion in Practice Healthy People 2000: National Health Promotion and Disease Prevention Objectives Full Report, with Commentary Principles and Foundations of Health Promotion and Education (5th Edition) Health Promotion in Nursing Practice (6th Edition) Growth and Development Across the Lifespan: A Health Promotion Focus, 2e Journey Across the Life Span: Human Development and Health Promotion SEO: How to Get On the First Page of Google (Google Analytics, Website Traffic, Adwords, Pay per Click, Website Promotion, Search Engine Optimization) (Seo Bible Book 1) Podcasting For Promotion, Positioning & Profit: Podcasting Book on How to Podcast and How to Create a World Class Podcast To Generate Free Traffic, Leads, Sales + Establish Expert Status Entertainment Promotion AND Communication: The

Industry and Integrated Campaigns Colon Health and Wellness: The Ultimate Guide to Colon Health the Natural Way (Colon Health, Colon Cleanse, Colon Cancer, Colon Health Guide, Colon Diet, Colorectal cancer, Colon Cleansing) Aha Guide to the Health Care Field 2009 Edition: United States Hospitals, Health Care Systems, Networks, Alliances, Health Organizations, Agencies, ... Association Guide to the Health Care Field)

[Dmca](#)